

# Appendix Three

## Sample Rubric

### Proposal # and Title

Rating Scale				
1	2	3	4	5
Poor		Average		Excellent

#### Title

Fits Description of Content	1	2	3	4	5
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#### Learning Outcomes

Are specific, measurable, Attainable, realistic and??	1	2	3	4	5
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#### Speaker/Experience

Is relevant to the proposed topic	1	2	3	4	5
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#### Content

Addresses one of the core Specialized competencies or An expressed need	1	2	3	4	5
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#### Format

Suitable to content; speaker Background & experience; Target audience	1	2	3	4	5
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#### Credentials/Reference

Speaker credentials support Her/his Participation in the proposed Program	1	2	3	4	5
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#### Length

Is appropriate for the Proposed content	1	2	3	4	5
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#### Marketability

Will attract attendees	1	2	3	4	5
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#### Presentation Cost

Value of the program to participants Is Appropriate to Expense (Speaker Expenses & Honoraria, A/V, etc.) of the Program	1	2	3	4	5
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Additional Comments: