

# PICTURE THIS

A whole new way to look at the web

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# exalead.com

- Over 1 billion pages indexed
- Unique navigation system

# Features

- Thumbnails
- Preview
- Keyboard Shortcuts
- Bookmarks
- Exploring a Site

# Features, continued

- Real Time
- Sort By Date
- Natural Language
- Spelling Suggestions
- Guides

# More

- Table of Contents
  1. Relevant Directory Entries
  2. Geographic Location
  3. Document Format
  4. Related Terms
  5. Surf the Web

# Preferences

- Language
- Search Scope
- Search Results
- Search Methods
- Navigation
- Advanced

# Advanced Search

- Find Pages
- Language
- Country
- File Format
- Domain or Site
- Links
- Search Method
- Document Sorting
- Modification Date

# webbrain.com

- “Thinking by Linking”
- Context driven interface

# Features

- To search visually
  - Click on topic
  - Select web site from list
- To search manually
  - Use search box
  - Most related, top half
  - Web sites, bottom half

# Category Positions

- Topics ABOVE are Parent categories
- Topics to the RIGHT are Sibling categories
- Topics to the LEFT are Jump categories
- Topics BELOW are Child categories

# Why TheBrain?

- Organizing Information
- Containers vs. Links
- The Power of Association
- Visualizing Information Flow
- Using TheBrain

# mooter.com

- Own spidering
- Unique index of web sites
- Psychological modeling to process and understand information

# Just the FAQs

- How do I use Clusters?
- Starburst?
- Can I search without Clusters?
- Clusters under results?
- Highlights?
- Refine?

# kartoo.com

- Results on a map
- Size of page determines relevance
- Description
- Keywords

# How to use

- Functions
  - Legend of the visible pages on maps
  - Legend of the visible directories on maps
  - Legend of the visible buttons on maps

# Query Syntax

- OR
- URL
- LIKE
- HOST
- TITLE
- DOMAIN
- TEXT
- LINK
- IMAGE
- NEAR

# zapmeta.com

- Search multiple search engines
- Search open directory project data

# Preferences

- Timeout
- Grouping
- Results Per Page
- Sort By
- Result Snapshots
- Highlight Keywords
- Open Pages In
- Display
- Sources

# Advanced Search

- Words
  - Must contain
  - Exact phrase
  - exclude
- Domain Filter
  - Region
  - Domain
  - host

# grokker.com

- Powered by Yahoo!
- Explore, Discover, Understand

# Map

- The squares inside categories are web links
- Mouse over link to see summary of contents
- Click on square to load image of the site
- Click on the preview image to load the site to a new window

# Tools

- Click on SHOW TOOLS to access
- Try the layout and color tools to change the look
- Filters help you pinpoint specific data
  - Keyword
  - Date last updated
  - Yahoo! rank

# Saving and Sharing

- Click on email button to save and share
- Send the map to any number of addresses
- Personalize your message in the space provided

# surf wax.com

- “Best grip”
- Nautilus

# Searching

- Enter search words
- Click on the search button
  - Focus words are extracted from search
  - Use the focus button to refine search and find related terms
  - Search against custom search sets
  - Limit
  - Sort

# Using Search Results

- SiteSnap
- Sort alphabetically or by relevance
- Click on title
- Search engine identified

# How to Focus

- Once focus words are extracted
  - Click the arrows to focus a word more broadly or narrowly
  - Click the word or phrase to move it to the search list

# Using SiteSnaps

- Quickly summarize and view key points in results
- Further “zoom” into a document without launching a new program
- Save to your InfoCubby

# More on SiteSnaps

- Use the popup to save to a given InfoCubby
- “Matched in Context” shows sentences from the document
- Click on the arrow to see surrounding sentences
- Key points summarize relevant content
- Site’s focus words

# Using Preferences

- Definitions
- Search Time
- Max Search – Results / Depth
- Display
- InfoCubby
- SiteSnaps
- Session Tracking