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S P E C T R U M

CRIV Site Visit to CCH

The CRIV visited the Chicago offices of CCH INCORPORATED on May 18, 2000, meeting with executives and senior staff in publishing, customer service, marketing, sales and library relations for a discussion of a variety of some of

Shy PR



Shy people know that public relations is important. They can see the value of informing others about the benefits of good service. They know that people can forget how important a service is unless consciousness is raised and awareness of something good is maintained. People can take libraries for granted if they aren't reminded of what they are enjoying. It must be

A View From the Trenches: UCITA in Maryland



As has been reported in a number of articles published in AALL Spectrum of the main concerns librarians have with UCITA is its effect on copyright. UCITA redefines computer software information transactions as a sale rather than a sale with a license. This means that a vendor can control the subsequent product, including the right to transfer of computer software. (See UCITA section 501.2, which potentially chilling effect on the first sale doctrine and the right to transfer of interlibrary loan through a gift. Because computer products, software, and digital rights and under UCITA.

Celebrating Law Day With Its Founder



When he rose to speak, Charles S. Rhyne, now in his 88th year, immediately captivated the audience with the same sharp mind as he had when his strong bearing and penetrating eyes looked out from the cover of *Time Magazine* almost half a century ago. "It is an honor to speak to you in the Library building dedicated to Thomas Jefferson," he began. "I think Jefferson—with his belief in freedom of thought and individual liberty, as well as his recognition of the importance of a public declaration of these rights—would have approved of the Law Day we celebrate." "I thought you might be interested in the way Law Day came about, and the way it has changed with the times. Mine will not be a

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