

SOUTHWESTERN ASSOCIATION OF LAW LIBRARIES ANNUAL MEETING

BIG IDEAS COME FROM LITTLE ROCK

Doubletree Hotel
424 West Markham
Markham and Broadway Streets,
Little Rock, AR 72201
March 31 - April 2, 2005

SWALL 47th Annual Meeting
Preliminary Program Schedule

Thursday, March 31

8:00 a.m. - 5:00 p.m. *Registration and Hospitality*

11:00 a.m. - 5:00p.m. *Exhibits*

(PC-1) 8:45 a.m.-11:45 a.m.

Pre-conference Program: Basic Legal Research for the Non-Law Librarian

Location: University of Arkansas at Little Rock William H. Bowen School of Law,
UALR/Pulaski County Law Library at 1203 McMath Avenue, Little Rock, AR 72202 - Room
321

Speakers: Ava Hicks, Director, Arkansas Supreme Court Library; Jessie Cranford,
Reference/Circulation Librarian, UALR/Pulaski County Law Library; Melissa Serfass,
Reference/Electronic Resources Librarian, UALR/Pulaski County Law Library

Coordinators: Elizabeth Schneider, Librarian, Plattner, Schneidman & Schneider, Phoenix,
Arizona and Peggy Martindale, Assistant Director, Tarrant County Law Library, Fort Worth,
Texas

Designed to introduce public, special, and academic librarians to the primary sources of state
law they are likely to encounter in responding to legal reference questions. Presenters will
discuss Arkansas statutes, the Arkansas court system and cases, legal resources available on
the Internet, and conducting the legal reference interview.

12:00-1:15 p.m.

Opening Lunch

Speaker: Honorable Lavenski Smith, U. S. Court of Appeals for the Eighth Circuit

Sponsored by LexisNexis

Location: Doubletree Hotel Little Rock

Coordinator: Kathryn C. Fitzhugh, Local Arrangements Co-Chair, Reference/Special
Collections Librarian, University of Arkansas at Little Rock William H. Bowen School of Law,
UALR/Pulaski County Law Library

(A-I) 1:30-3:00 p.m.

Sampler Platter: Library Technology in Your Future

Speaker: David Whelan, Director of the Cincinnati Law Library Association

Moderator & Coordinator: Yvonne J. Chandler, Associate Professor, University of North Texas School of Library and Information Sciences

Libraries have found new uses for technology, whether it is live reference chat or wireless networks. We are all keeping our eyes on the horizon for new trends, and benefiting from global changes in how institutions and individuals use technology. Whether it's open source integrated library systems, wikis and content management, or RFID, there are changes in the wind that may cause you to re-evaluate the direction you're taking. Get a tour of some technologies that may be appearing in YOUR library soon and some tips on how to prepare your library's strategic direction to take advantage of them.

(A-2) 1:30-3:00 p.m.

So You've Got Responsibility for Overseeing CLE? or What You Need to Know if the Bomb Drops

Speaker: Catherine Whitney, Applications Consultant/Librarian Relations, Global Securities Information, Inc. and Jill Porter, Director of Librarian Relations, Practising Law Institute

Moderator: Jessica Alexander, Reference and Circulation Librarian, South Texas College of Law Library

First, don't panic! This program will teach you the fundamentals of managing CLE within your firm. You will learn how to locate and track CLE requirements in multiple states, as well as how to set up and promote CLE programs (live, video-cast, and web-cast). We will discuss best practices and software options for maintaining statistics for your attorneys. You will leave this program armed with resources and information to make your job easier.

3:00 - 3:30 p.m. Break

Sponsored by Thomson West

(B-1) 3:30-5:00 p.m.

"Insider Trading: When Librarians Work for Vendors ... It's a Good Thing."

Speakers: Catherine Whitney, Applications Consultant/Librarian Relations, Global Securities Information, Inc.; Dina Dreifuerst, Librarian Relations, Jones McClure Publishing; Julie Webster-Matthews, Librarian Relations Consultant, Lexis-Nexis; Blythe McCoy, Blythe McCoy, Manager, Librarian Relations - Southwest Division, Thomson West

Moderator & Coordinator: Kim Serna, Library Services Manager, Jones Day

Increasingly, legal vendors have recognized librarians' knowledge and skills and have brought librarians in-house. A panel of former law librarians who now work for major legal vendors and publishers will share what it is like to work on the "inside," tips for working with vendors, and more.

(B-2) 3:30-5:00 p.m.

European Union Research on the Web

Speaker: Susan Philips, Associate Dean/Director of the Law Library and Professor of Law,

Texas Wesleyan University School of Law Library

Moderator & Coordinator: Anna K. Teller, Associate Director of the Law Library and Adjunct Professor, Texas Wesleyan University School of Law

Thinking of Paris in the spring? Eating gelato in Rome? Well, snap out of it! This program will provide the attendee with a cursory background on the European Union and instruction in finding European Union materials on the Internet.

6:00 p.m. - 10:00 p.m.

SWALL Opening Dinner and Tour of the Clinton Presidential Library

Location: Clinton Presidential Center and Park
610 President Clinton Avenue
<http://www.clinton-library.com/index.html>

Coordinators: Kathryn C. Fitzhugh, Reference/Special Collections Librarian and A. Michael Beaird, Director & Associate Professor, University of Arkansas at Little Rock William H. Bowen School of Law, UALR/Pulaski County Law Library
Transportation sponsored by the Practising Law Institute

Friday, April 1

7:30 a.m. - 5:00p.m. Registration

9:00 a.m - 5:30p.m. Exhibits

7:30-9:00 a.m.

Breakfast and SWALL Annual General Business Meeting

Report from AALL Representative - Victoria K. Trotta, President, American Association of Law Libraries and Associate Dean for Information Technology and the Ross-Blakley Law Library, Arizona State University

Coordinator: Susan Phillips, President, Southwestern Association of Law Libraries

9:00 - 10:30 a.m.

The Role of Law Libraries and Law Librarians in the NCLIS Strategic Plan

Speaker: The Honorable Herman L. Totten, Commissioner, U. S. National Commission on Library and Information Science, Regents Professor of Library and Information Sciences, University of North Texas School of Library and Information Sciences, and Faculty Executive Assistant to the President of the University of North Texas

Moderator & Coordinator: Brandon D. Quarles, Law Library Director, Baylor University School of Law, Baylor Law Library Sheridan & John Eddie Williams Legal Research and Technology Center and Law Library

10:30 -10:45 a.m. Break

Sponsored by CCH, Inc.

(C-1) 10:45 a.m.-Noon

Advanced Legal Research in a Practice-Oriented Curriculum

Speaker: Matt Cordon, Reference Librarian, Baylor University School of Law, Sheridan & John Eddie Williams Legal Research and Technology Center and Law Library

Moderator & Coordinator: Anna K. Teller, Associate Director of the Law Library and Adjunct Professor, Texas Wesleyan University School of Law

This presentation focuses on an advanced legal research course offered at Baylor Law School. Baylor's practice-oriented approach to legal education presents a number of challenges and opportunities for teaching legal research. The presentation focuses on the course instructor's efforts to develop the course into a meaningful part of the law school's program, requires students to complete numerous required courses in their second and third years, and features an "ultra-intense" third-year program in trial advocacy and evidence.

(C-2) 10:45 a.m.-Noon

Reinventing Your Library Through Marketing

Speakers: Blythe McCoy, Manager, Librarian Relations - Southwest Division, Thomson West

Moderator: Jessica Alexander, Reference and Circulation Librarian, South Texas College of Law Library

This seminar is a practical approach to the components and aspects of creating an effective marketing plan for law librarians. Learn how to position and market the law librarian's skills, staff and collection effectively. Learn best practices and practical examples on how to impact and influence your patron's by market segmentation and planning. Learn to segment your market for better awareness of library services, brainstorm creative ideas to market the librarians more effectively, and tips and tricks to create an effective marketing plan.

Noon - 2:00p.m. Luncheon

Speaker: Mike Dahn, Senior Director of Product Development, Thomson West

Sponsored by Thomson West

Coordinator: Blythe McCoy, Manager, Librarian Relations - Southwest Division, Thomson West

Location: Doubletree Hotel Little Rock

(D-1) 2:00-3:15 p.m.

E-Filing

Speaker:

Moderator & Coordinator: Crata Castleberry, Branch Librarian, U.S. Courts Branch Library - 8th Circuit and A. Michael Beard, Director & Associate Professor, University of Arkansas at Little Rock William H. Bowen School of Law, UALR/Pulaski County Law Library and the Arkansas Supreme Court Library

Attorneys practicing in courts offering electronic filing capability are able to file documents directly with the court over the Internet. Electronic filing systems streamline the process of creating, filing and noticing legal documents by permitting attorneys to file documents -- pleadings, motions, petitions -- with the Court and deliver them to opposing parties directly from their computers using the Internet. It has the potential to provide substantial savings to attorneys, their clients and the Court while improving accuracy and access to Court

records.

(D-2) 2:00-3:15 p.m.

Gumshoe Librarian

Speakers: Sabrina J. Pacifici, Founder and Editor, LLRX.com, Barbara Fullerton, Director, Locke, Liddell & Sapp LLP and Julie Webster-Matthews, Librarian Relations Consultant, Lexis-Nexis

Moderator & Coordinator: Yvonne J. Chandler, University of North Texas School of Library and Information Sciences

The growing power of computers and the expansion of commercial databases have made it quicker, cheaper, and easier for anyone to collect information that took gumshoe predecessors weeks of dogged surveillance and research to piece together. Personal information that used to lie in musty courthouse files, from financial holdings to a messy divorce can now be uncovered if you know the secrets. Come join the experts as they reveal their strategies for locating people, public information, and hidden resources from all parts of the world via the Internet.

3:15 - 3:30p.m. Break

Sponsored by William S.. Hein, Inc.

3:30-5:00 p.m.

Concurrent Roundtables

- County Law Librarians
- Private Law Librarians
- Academic Law Librarians
- Solo Law Librarians

5:30 - 7:00

Reception and Tour - University of Arkansas at Little Rock William H. Bowen School of Law, UALR/Pulaski County Law Library

1203 McMath Avenue

Little Rock, AR

Transportation sponsored by Innovative Interfaces, Inc.

Dine Around Little Rock

Hosted by: Local Arrangements Committee

Saturday, April 2

7:30 a.m. - 10:00 a.m. Registration

9:00 a.m. - Noon Exhibits

7:30 - 9:00 a.m.

Continental Breakfast

(E-1) 9:00-10:15 a.m.

Blogs: Got Content!

Speaker: Sabrina I. Pacifici, Law Librarian, Founder and Editor/Publisher, LLRX.com and Author, beSpacific.com

Moderator & Coordinator: Barbara Fullerton, Director of Law Library Services, Locke Liddell & Sapp LLP

Blogging is all the rage, but it can be serious "business" in terms of disseminating the latest updates for marketing and research purposes. Author of the legal blog - BeSpacific.com, Sabrina will provide a pathfinder comprising a range of services, sources and examples of successful implementations to help speed you on your way in creating, and more importantly, maintaining what can be a vital resource for your organization.

(E-2) 9:00-10:15 a.m.

ONE BOOK, ONE CONFERENCE

This first annual conference-wide reading and discussion series will feature *How I Fell in Love with a Librarian and Lived to Tell About It* by Rhett Ellis. All conference attendees are invited to read the book before attending conference and then to participate in a group discussion of the book. Come prepared for a lively session in which participants share their perspectives on this fun and very provocative novel.

Rhett Ellis, *How I Fell in Love with a Librarian and Lived to Tell About It*, Sparkling Bay Books, 2004 - ISBN: 0967063140 (Available at Amazon.com and Barnes and Noble - bn.com in paperback)

Speaker: Anne-Marie LeBlanc, William F. Laman Public Library, North Little Rock

Moderator & Coordinator: Jessie Cranford, Circulation Librarian, University of Arkansas at Little Rock William H. Bowen School of Law, UALR/Pulaski County Law Library

He saw "the most beautiful woman in the entire world, nay, the most beautiful creature in all existence" standing behind the desk of his local public library, and he nearly fainted. It wasn't that he thought librarians were supposed to be frumpy. It was the fact that in his town you never saw a new face, much less the face of "the most beautiful woman in the whole universe."

How I Fell in Love with a Librarian and Lived to Tell About It is a story that is not only a fun read but is also timely in its pro-library message. Besides the wildly entertaining romantic plot there is a very serious sub-plot about a small town politician's attempt to shut down the library and how the good people rallied to keep it open. This title starts with a bang and gathers speed as the story progresses. Filled with romance, mystery, and adventure, every chapter brings unexpected twists. Read the book and come to the annual meeting ready to discuss this work and to consider the importance of libraries to society in the 21st century.

10:15 - 10:30 a.m. Break
Sponsored by Thomson West

(F-1) 10:30 a.m. - Noon
Tax Research

Speaker: Kammie Hedges, Director, Library Relations, BNA, Inc

Moderator & Coordinator: Anna K. Teller, Associate Director of the Law Library and Adjunct Professor, Texas Wesleyan University School of Law

(F-2) 10:30 a.m. - Noon

Dealing with Change in the Information Age

Speakers: Florence (Foxy) Mason, library consultant and owner of F. Mason and Associates and Adjunct Professor of Library and Information Sciences, University of North Texas, School of Library and Information Sciences

Moderator & Coordinator: Yvonne J. Chandler, University of North Texas School of Library and Information Sciences

This program presents a dynamic speaker who will talk about organizational and technological issues that must be addressed and considered in today's changing information environment. Management tools and techniques necessary for the planning, coordination, implementation and assessment of a successful change process and the librarian's role as change agents will be discussed.

The 47th Annual Meeting of SWALL is made possible through the generous contributions from the following companies:

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THANK YOU FOR YOUR SUPPORT!

Local Arrangements: Co-Chairs - Kathryn Fitzhugh, Reference/Special Collections Librarian & A. Michael Beard, Director & Associate Professor, University of Arkansas at Little Rock William H. Bowen School of Law, UALR/Pulaski County Law Library

Program Committee: Yvonne J. Chandler, Chair; Catherine Whitney, Jessica Alexander, Barbara Fullerton, Anna K. Teller, Susan Skyzinski, and Blythe McCoy