

2010 LLOPS Professional Development Workshop



THE SOCIAL LIBRARIAN: CHANGING THE LANDSCAPE OF LIBRARY INTERACTIONS

**Thursday, April, 29, 2010
8:15 a.m. to 4:30 p.m.**

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**U.S. Courthouse
700 Stewart Street
19th Floor, Room 19205
Seattle, WA 98101**

You are invited to enjoy an enriching day of presentations and interactions on managing change from both a technological and a human resources perspective. Our morning sessions focus on changing technologies in the workplace, and our afternoon sessions focus on how we adapt to change in our work environments.

Registration: 8:15 a.m. – 9:00 a.m.
Morning Sessions: 9:00 a.m. – 12:30 p.m.
Lunch 12:30 p.m. – 1:30 p.m.
Afternoon Sessions: 1:30 p.m. – 4:30 p.m.

Introductory Exercise

9:00 a.m. – 9:45 a.m.

Session I: Networking Virtually: The Evolution of Interaction in the Legal Industry

9:45 a.m. – 11:00 a.m.

Social media guru, Kevin O'Keefe, will discuss the history of social media, the evolution of social media applications and their current uses in the legal industry.
Kevin O'Keefe, CEO, LexBlog, Inc.: <http://kevin.lexblog.com/promo/about-kevin/>

Session II: Twitter, Blogs, and the Gesture Economy: Finding the Right Tools to Connect with Your Community

11:15 a.m. – 12:30 p.m.

Drowning in a sea of social networking sites and tools? We'll hear from Jason Preston, a self-described social media strategist, about how to integrate the appropriate applications into your organization.

Jason Preston, New Media Manager, Parnassus Group:
<http://parnassusgroup.com/our-team/>

LUNCH BREAK: 12:30 p.m. – 1:30 p.m.

Session III: Recognition at the Workplace

1:30 p.m. – 2:30 p.m.

Participants will gain insights into how recognition can be a useful tool at the workplace.

Elaine Jennerich, Director of Organization Development & Training, University of Washington Libraries

Session IV: What's on Your Plate? Managing Change at Work

2:45 p.m. – 4:15 p.m.

Change is a constant in most every life and work environment, but people react differently to change. Participants will gain insights into their own attitudes and tendencies when it comes to change and into best practices for managing change in the work environment.

Renee Smith Nyberg, New Lens Consulting

Cost of Attendance:

Students (currently enrolled in a course of study): **\$25**

LLOPS members: **\$75 for full day | \$50 for half-day**

Non-LLOPS members: **\$85 for full day | \$60 for half-day**

Lunch is included in the registration costs for both half and full-day participants.

Registration Deadline: April 15, 2010

To register, please fill out the registration form and send it with your **check payable to the Law Librarians of Puget Sound**, to:

Holly Gale
Keller Rohrback L.L.P.
1201 3rd Ave, Suite 3200
Seattle, WA 98101

IMPORTANT SECURITY INFORMATION

Everyone entering the courthouse must provide a government-issued photo ID and will go through airport-type security screening. No liquids may be brought into the building.

LOCATION AND PARKING

The Federal Courthouse is located in downtown Seattle at 700 Stewart Street. Parking is available in public lots and garages around the area.

**2010 LLOPS Professional Development Workshop
Registration Form
Due: April 15, 2010**

To register, please fill out the form below and send it with your **check payable to the Law Librarians of Puget Sound**, to:

**Attn: Holly Gale
Keller Rohrback L.L.P.
1201 3rd Ave, Suite 3200
Seattle, WA 98101**

Registration deadline is April 15, 2010. No walk-up registration.

Confirmations will be sent to those providing an email address. You may register for the full day or just the morning or afternoon. To reserve your space, you must pay in advance. Space is limited, so we encourage you to register early.

No refunds after April 22. Thank you!

Registration questions: Email hgale@kellerrohrback.com or call (206) 623-1900.

Name: _____

Institution: _____

Phone: _____

Email: _____

If only attending half-day, please specify a.m. or p.m.: _____

Lunch will include both vegetarian and non-vegetarian choices and is included in the registration costs for both half and full-day participants.

Check here if you would prefer a **vegetarian** option for lunch: _____

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